

BUSINESS (BUS)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (https://csprd.louisville.edu/ps/ps_class/EMPLOYEE/PSFT_CS/c/COMMUNITY_ACCESS.CLASS_SEARCH./x/?state=62dab551a0d600a5e8237359c50704e59007&duo_code=sjUx2OSTj21bWVEp02Z3YRjHmfxpqoV).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<https://louisville.edu/bursar/tuitionfee/university-fees/>).

BUS 201. Career Development

1 Unit

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Admission to College of Business, Sophomore standing.

Fee: An additional \$10.00 is charged for this course.

Description: Introduces business students to career development, including the importance of career planning.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 301. Business Communication

3 Units

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Completion of Written Communication and Oral Communication General Education requirements.

Fee: An additional \$30.00 is charged for this course.

Description: Students will learn to tailor messages to specific receivers in order to meet business goals. They will develop their ability to be professional, clear, concise, evidence-driven, and persuasive in communication interactions.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 310. Business Analytics

3 Units

Term Typically Offered: Fall, Spring

Prerequisite(s): ACCT 201 and ACCT 202, BSTA 201, CIS 205, FIN 301 or FIN 302, MGMT 301.

Description: Restricted to BBA students and Management Minors not majoring in the College of Business. Contemporary businesses depend on analytics to grow, sustain, and adapt to the challenges of their marketplace. This course introduces students to common analytic concepts in order to better position them to understand, utilize, and disseminate data and other forms of business evidence. The course focuses on real-world examples and applications to illustrate how business analytics informs decision-making while introducing students to basic statistical and visualization tools commonly used in the workplace.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 311. Personal Influence in Business

3 Units

Term Typically Offered: Fall Only

Fee: An additional \$30.00 is charged for this course.

Description: Persuasion is imperative to any business. This course analyzes recent theories of influence and applies those theories to situations relevant to your career. The focus is to investigate how persuasion works most effectively in examples and scenarios so that you may implement them in real-life situations you encounter in the marketplace.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 390. Business Communication Special Topics

3 Units

Term Typically Offered: Occasionally Offered

Fee: An additional \$30.00 is charged for this course.

Description: This course may cover different topics, depending on what is available in a given semester and student needs.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 397. Co-op in Business I

1-3 Units

Grading Basis: Pass/Fail

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Student must be in good academic standing in the College of Business; BBA majors only.

Description: Prerequisites or corequisites: CIS 305 and BUS 201 A new workplace experience in an approved position which offers a progression of learning at a level appropriate for practical application of classroom theory and tools.

Note: Applications to the co-op program and completion of orientation processes should be completed prior to employment.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 398. Co-op in Business II

1-3 Units

Grading Basis: Pass/Fail

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Student must be in good academic standing in the College of Business; BBA majors only.

Description: Prerequisites or corequisites: CIS 305 and BUS 201 A new workplace experience in an approved position which offers a progression of learning at a level appropriate for practical application of classroom theory and tools.

Note: Applications to the co-op program and completion of orientation processes should be completed prior to employment.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 399. Co-op in Business Grading Basis: Pass/Fail Term Typically Offered: Fall, Spring, Summer Prerequisite(s): Students must be in good academic standing in the College of Business; BBA majors only. Description: Prerequisites or corequisites: CIS 305 and BUS 201 A new workplace experience in an approved position which offers a progression of learning at a level appropriate for practical application of classroom theory and tools. Application to the co-op program and completion of orientation processes should be accomplished prior to employment. Note: Restricted to College of Business BBA majors.	3 Units	BUS 490. Special Topics in Business Term Typically Offered: Fall, Spring, Summer Prerequisite(s): Junior standing or instructor permission. Fee: An additional \$90.00 is charged for this course. Description: A variety of topics in business will be studied. Course content will vary but the content will not duplicate current offerings. A student may take this for credit more than once as long as the same topics were not covered in the previous course. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)	0.5-9 Units
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm) BUS 401. Executive Communication Term Typically Offered: Spring Only Prerequisite(s): COMM 111 or COMM 112 ENGL 101 or ENGL 102 BUS 301. Fee: An additional \$45.00 is charged for this course. Description: High-quality communication is imperative to the success of business leaders. This course provides theory and training in communication areas pivotal to the success of executives, namely listening skills, narrative-building, inspiration, apology, and interpretation. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)	3 Units	BUS 499. Independent Study in Business Term Typically Offered: Fall, Spring, Summer Prerequisite(s): Approval of Associate Dean for Undergraduate Programs. Fee: An additional \$30.00 is charged for this course. Description: Allows students to select a business subject for study that is not currently offered as part of the curriculum. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)	1-3 Units
BUS 431. Honors Seminar in Business Prerequisite(s): Permission of business honors coordinator. Fee: An additional \$45.00 is charged for this course. Description: Interdisciplinary honors seminar. Topics vary. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)	3 Units		
BUS 441. Honors Seminar in Business Term Typically Offered: Spring Only Prerequisite(s): Permission of business honors coordinator. Fee: An additional \$30.00 is charged for this course. Description: Interdisciplinary honors seminar. Topics vary. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)	3 Units		
BUS 450. Business Applications Prerequisite(s): MGMT 301, MKT 301, FIN 301, and CIS 300. Fee: An additional \$30.00 is charged for this course. Description: Using an online simulation, students will make decisions using the various aspects of business (marketing, finance, production, etc.) to run a manufacturing business. The focus is on applying the business concepts learned in the business core classes. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)	3 Units		