

# AI IN BUSINESS (MINOR)

## Minor in AI in Business

Unit: College of Business (BU) (<http://louisville.edu/business/>)

Department: Computer Information Systems (<http://business.louisville.edu/cis/>)

Academic Plan Code(s): AIB\_MINOR

Business majors must enrolled in the College of Business.

Non-Business Majors must have completed 30 or more semester hours.

To be admitted to the minor, a student must have a cumulative GPA of at least 2.5.

A GPA of at least 2.0 is required in all minor courses to complete the minor.

## Program Requirements

Code	Title	Hours
<i>Required Courses</i>		
MKT 203	Artificial Intelligence (AI) in the Marketplace	3
CIS 260	AI Prompt Engineering <sup>1</sup>	3
or CIS 290	Emerging Topics in Information Systems	
CIS 261	AI Ethics <sup>1</sup>	3
or CIS 290	Emerging Topics in Information Systems	
<i>Electives</i>		9
Select and complete at least 9 credits from the following:		
CIS 262	AI Agent Development <sup>1</sup>	
or CIS 290	Emerging Topics in Information Systems	
CIS 290	Emerging Topics in Information Systems (Data Visualization wth PowerBI)	
CIS 343	Analytics Programming	
CIS 445	Machine Learning	
MKT 291	Emerging Topics in Marketing II <sup>2</sup>	
<b>Minimum Total Hours</b>		<b>18</b>

NOTE: At least 9 semester hours must be successfully completed while enrolled at the University of Louisville.

<sup>1</sup> Specific title may be taken as a special topic under CIS 290 for students enrolling in the minor in AY 2025-26.

<sup>2</sup> Specific topics under MKT 291 that may be taken to count for elective credit toward the minor include AI-Driven Sales, AI Issues in Advertising and Copyrighting, Marketing Analytics with AI, AI in Supply Chain Management, or AI-Driven Promotional and Media Strategies.