

FRANCHISE ENTREPRENEURSHIP (MINOR)

This program was approved for students entering the university in the Summer 2025-Spring 2026 catalog year. For more information about catalog year, go to Catalog Year Information (<https://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

Minor in Franchise Entrepreneurship

Unit: College of Business (BU) (<https://business.louisville.edu/>)

Department: Entrepreneurship (<https://business.louisville.edu/academics-programs/entrepreneurship-programs/>)

Academic Plan Code(s): ENTRMINFRA

The College of Business offers a minor in Franchise Entrepreneurship that is available to students from any academic unit.

To be admitted to the minor, non-business students must have a cumulative GPA of at least 2.50.

Program Requirements

Code	Title	Hours
ENTR 350	Entrepreneurial Opportunities	3
ENTR 370	The Entrepreneurial Process	3
ENTR 402	Venture Finance	3
MGMT 410	Franchising Fundamentals and Legal Issues	3
MGMT 409	Franchise HR & Leading Teams	3
MGMT 413	Franchise Growth and Support	3
MGMT 414	Franchise Management Practicum	3
or MKT 390	Franchise Marketing	
Minimum Total Hours		21

At least three (3) semester hours of the requirements for a minor must be successfully completed while enrolled in the University of Louisville.