

SPORT ADMINISTRATION (MINOR)

This program was approved for students entering the university in the Summer 2025-Spring 2026 catalog year. For more information about catalog year, go to Catalog Year Information (<https://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

Minor in Sport Administration

Unit: College of Education and Human Development (<http://www.louisville.edu/edu/>)

Department: Health and Sport Sciences (<http://www.louisville.edu/edu/hpes/>)

Academic Plan Code: SPADMINOR

The required courses in this minor can be completed 100% online.

The College of Education and Human Development's Sport Administration minor prepares undergraduate students the opportunity to gain knowledge to work in a variety of management positions in the sport and education industries. The SPAD program has a diverse student population representing a variety of geographical, cultural, educational, and professional backgrounds.

The minor is open to any undergraduate student at the university. Students must have a minimum cumulative GPA of 2.25 to be admitted to the minor.

Program Requirements

Code	Title	Hours
SPAD 281	Principles of Sport Administration	3
SPAD 284	Sport Leadership and Ethics	3
SPAD 383	Sport Marketing	3
SPAD 484	Strategic Management in Sport	3
Select two of the following:		6
SPAD 336	Digital Development & Technology in Sport	
SPAD 342	Race and sport in the U.S. - D1 (https://catalog.louisville.edu/undergraduate/general-education-requirements/), SB (https://catalog.louisville.edu/undergraduate/general-education-requirements/)	
SPAD 345	Sport Communication ¹	
SPAD 353	Sport and Film	
SPAD 360	Administration of Intramural Activities	
SPAD 390	Sport Governance ¹	
SPAD 391	Sociology of Sport ¹	
SPAD 395	Sport Sales and Fundraising ¹	
SPAD 404	Financial Principles in Sport ¹	
SPAD 405	Sport Facility Management ¹	
SPAD 437	Data and Analytics in Sport ¹	
SPAD 480	Athletics in Higher Education ¹	
SPAD 489	Legal Aspects of Sport ¹	
SPAD 509	International Sport ¹	
SPAD 510	Entrepreneurship in Sport Business ¹	
SPAD 524	Management of Professional Baseball ¹	

SPAD 525	Sport Event Planning and Management ¹	
SPAD 529	Women and Sport ¹	
SPAD 536	Sport Administration in Nonprofit Organizations ¹	
SPAD 561	Special Topics in Sport Administration ¹	
SPAD 571	Sport for Development and Peace ¹	
Minimum Total Hours		18

At least three (3) semester hours of the requirements for a minor must be successfully completed while enrolled in the University of Louisville.

Exit Requirements: Courses must be completed with a minimum grade of C- or higher. A minimum 2.25 cumulative grade point average is required to complete the minor.

¹ Please note that these courses have prerequisites which may not be listed in the courses above.